

Millcraft division joins Sotheby's International Realty

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PITTSBURGH – Sotheby's International Realty Affiliates LLC said Wednesday that the residential real estate brokerage division of Millcraft Investments is now the newest member of its network, and will operate as the luxury residential real estate firm Piatt Sotheby's International Realty.

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The firm will be led by Lucas Piatt and Mark Jennings, managing broker. It will serve the luxury residential real estate market in the greater Pittsburgh area, offering high-level professional services and world class international marketing programs with auction house affiliations available to its clients.

“In the past decade, Pittsburgh has undergone a cultural and technological renaissance and has a budding culinary and arts scene,” said Philip White, president and chief executive officer of Sotheby’s International Realty. “The luxury residential real estate market is also growing as new development properties are being built in downtown Pittsburgh and the surrounding neighborhoods.

“We are proud to welcome Piatt Sotheby’s International Realty to our network.”

“The depth of knowledge we have accumulated over the years allows us to provide the highest level of customer service to our clients while staying true to our strong-rooted business ethics,” said Piatt. “We help our clients buy and sell the most distinctive properties in the Pittsburgh area and are thrilled to be affiliating with the Sotheby’s International Realty brand, bringing our business to a global network with the finest real estate firms from around the world.”

The Piatt family, with 60 years of experience in the real estate industry, said it has been deeply committed to innovative projects that have changed the landscape of the Pittsburgh region without compromising the integrity of the environment.

Piatt Sotheby’s International Realty is located at 260 Forbes Ave, Suite 1525, in Tower Two-Sixty, Pittsburgh, the new \$100 million high rise overlooking Market Square. The Sotheby’s International Realty network currently has more than 20,000 affiliated independent sales associates in 65 countries and territories worldwide. Piatt Sotheby’s International Realty listings will be marketed on the sothebysrealty.com global website. In addition to the referral opportunities and widened exposure generated from this source, the firm’s brokers and clients will benefit from an association with the Sotheby’s auction house and worldwide Sotheby’s International Realty marketing programs.

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